



Juneteenth:
Honor. Reflect.
Create Space.



What is Juneteenth?



Juneteenth is the oldest nationally celebrated commemoration of the end of slavery in the United States.



It marks the day in 1865 when federal troops arrived in Galveston, Texas, to ensure all enslaved people were freed, more than two years after the Emancipation Proclamation



Photo & Content Source: History.com

Though President Lincoln issued the Emancipation Proclamation on January 1, 1863, it was unenforceable in Confederate-controlled areas.



It wasn't until June 19, 1865, that Union Major General Gordon Granger arrived in Texas to read "General Order No. 3," finally enforcing the freedom of 250,000 enslaved Black Texans.



Why do we celebrate Juneteenth?



Juneteenth honors not just emancipation, but the resilience, culture, and achievements of Black Americans, recognizing that true freedom arrived in stages



Following decades of grassroots activism, Congress passed a bipartisan resolution in 2021 establishing Juneteenth as a federal legal public holiday, making it the first new federal holiday since Martin Luther King Jr. Day in 1983.



Photo & Content Source: History.com

We honor & observe Juneteenth



The day serves as an opportunity to reflect on our nation's history, honor resilience, and recognize the ongoing pursuit of opportunity and belonging for all.

Our industry plays a critical role in creating opportunities for the diverse communities we serve.



Photo & Content Source: History.com